

# Photographer / Designer



<b>Position type:</b>	Full-time , live-in, entry-level.
<b>Field:</b>	Photography / Graphic Design
<b>Salary:</b>	Negotiable depending on experience and qualifications.
<b>Package options:</b>	Board and lodging included. We provide fully furnished accommodation and three meals per day as part of the salary package (for people without dependants only).

[Sugar Bay](#) is a children's holiday camp. A full-time position is now available in Sugar Bay's marketing office for a photographer/ designer. The office is situated in Zinkwazi Beach, KwaZulu Natal which is a small rural beach village an hour north of Durban.

## Job description:

The nature of the job requires you to live-in. The position best suits a single, outgoing person who would enjoy a balance between working outdoors and in an office setting. You need to want to live at the beach, enjoy working amongst children for most of the day and sometimes night, and not expect a JHB salary. The salary is ideal for entry-level candidates who are looking to gain work experience and build a portfolio. The greatest perk of this job is the beach lifestyle, social opportunities and having all expenses included (accommodation, meals and laundry). Some responsibilities include:

- Taking photos of active happy kids, in an idyllic setting (beach, sea, outdoors etc).
- Compiling and burning photo CDs for visiting schools and holiday guests with best photos.
- Compiling a collection of the best photos for marketing and advertising purposes (on-going).
- Taking photos for administrative purposes (staff & children IDs, weekly mails to parents etc.).
- Work with social media manager to provide the best images for online content.
- Make efforts to get photographs published by sending photos to community newspapers and entering photo competitions.
- All graphic design work required. This might include: magazine adverts, branded material and merchandise, notices and signage for around camp, upcoming camp posters etc.
- Seeing a design job to completion from the concept phase to the delivery phase. This involves sourcing at least three quotations and negotiating prices; liaising with the printers and making sure our needs are met; getting quotes approved, getting artwork approved; arranging and signing off of proofs; organising prompt payment and delivery of order.

## Requirements:

- Own your own good-quality DSLR (Digital Single-Lens Reflex) Camera, zoom and lenses.
- A trained and experienced eye with the ability to get the best out of your subjects with professional lighting and composition.
- Photo editing experience with Adobe Photoshop CS6.
- Graphic design experience with Adobe CS6 or similar. You will predominantly use Illustrator, and then some Photoshop and InDesign.
- Familiarity with printing requirements and specifications. You must understand the basic difference in paper stock (gsm), bleed, trim, vector artwork, converting to outlines, CMYK versus RGB colour.
- Knowledge of design theory and principles.
- Willingness to relocate and passion for children and/or the summer camp industry.
- Willingness to do administrative work in an office (do not expect to be on the beach all day).
- Sociable and friendly personality. Accommodation is shared in cabins with up to three other managers, and the job requires constant socialising with other staff and visiting guests.
- Fluent in English (spoken and written).

- Good time management skills. There is a lot that needs to be done in a short amount of time. You need to be organised!

## **Advantageous:**

- Qualifications in either photography or graphic design.
- Fluent in additional languages other than English.
- Previous work experience as a professional photographer or designer with a portfolio.
- Previous work experience at other summer camps or equivalent industry.
- Experience in public relations / have good media contacts.

## **How to apply:**

If you are interested please [complete the online job application at this link](#). Alternatively, you can email your application to [zoe@sugarbay.co.za](mailto:zoe@sugarbay.co.za) but please do not email us any photos or videos (links only).

If applying via email, please send a motivational letter in which you introduce yourself and explain why you are the best candidate for this position. Your letter must include:

- What you are doing now
- Why you want to relocate to Zinkwazi Beach
- Why you are passionate about the summer camp industry
- What camera you have – full specifications
- How you meet all the pre-requisites
- How much experience you have had publishing photos
- How much experience you have with design
- Link to best photos you have taken (please send them in a small resolution or else send a link to a site).
- Link to photos you have had published (if any)
- Link to any work that you have designed. Please explain what your brief was and how long the work took you to design and what software you used.

Your letter should show that you have researched our company extensively before applying. You must market yourself like you are going to market our company.

Thank you. We looking forward to hearing from you.

## **IMPORTANT NOTE:**

- Please follow the above instructions carefully to have your application considered.
- Please **DO NOT** send us photos or videos via email.
- Please **DO NOT** just send a CV or a generic motivational letter.

We have had many applicants who have not followed these instructions and we've been unable to consider any of them. If you receive no reply, please consider your application as unsuccessful.